

# POLLINIS

## WHO WE ARE ?

POLLINIS, a **nonprofit organization**, campaigns for sustainable farming in Europe. It fights for the protection and conservation of pollinators, notably bees, and **promotes the transition towards alternative agricultural practices**, away from the systematic use of pesticides.

To pursue its goals, POLLINIS provides both the public and European policymakers with reports and information to support laws and policies that encourage sustainable agriculture. These practices have been proven to meet our food needs and are profitable to farmers, all the while preserving product quality, human health and the environment.

Established in 2012 by concerned citizens, **POLLINIS currently has over a million followers across Europe**. With more than 14,000 donors\*—its only source of revenue—the organization's absolute independence and freedom of action are guaranteed.

A dozen people currently comprise our team which includes seven full-time employees: agronomists, project managers, researchers, lawyers, writers and lobbying experts in Paris and Brussels.

POLLINIS, registered in the Transparency Register of the European Commission, is part of the European Parliament's intergroup "Climate Change, Biodiversity and Sustainable Development" and also takes part in the Sustainable Food Systems Group.



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The symbol of our fight is the dark bee, a complex and little known pollinator that is both a victim of our current intensive agriculture system and essential to food production.

## OUR MISSION

We believe that agriculture has a responsibility toward the people who consume its products and who, as taxpayers, indirectly finance massive farming subsidies. **To give people a voice in the debate on European agriculture**—the environment, well-being and food safety—POLLINIS raises citizen awareness through emailing campaigns and presents petitions to policymakers and institutions.

POLLINIS focuses on the following issues:

- The protection of pollinators, particularly wild and honey bees.
- The progressive ban of chemical inputs (pesticides, fertilizers).
- Farmers' self-sufficiency and satisfaction.
- The promotion of alternative and sustainable agricultural solutions.

In addition, POLLINIS identifies and financially supports **successful alternative agricultural experiments**. Consequently, we offer solutions to current agricultural practices so that food safety and the environment for future generations are assured and not threatened.

## OUR IDENTITY

POLLINIS is proud of its **ideological independence**. Framing practices today are rich in credible alternative experiments from various ideological and philosophical perspectives. We do not champion any particular one, as we are interested in investigating all plans that reject current intensive agricultural patterns and offer viable solutions for farmers, while producing healthy food and protecting nature.

# WHAT WE DO

## RESEARCH

### Analyzing public policies and providing viable options

POLLINIS synthesizes current knowledge and commissions **additional independent studies** on the failure of current intensive agricultural systems and the advances in agroecology, or the design and management of sustainable agricultural ecosystems. We also directly finance **scientific research programs** about issues that interest us and that we care about.

This set of knowledge allows us to choose our fights and target our attacks with objective and verifiable arguments about the following issues:

- Pollinators
- Chemical inputs (pesticides, fertilizers) and their effects on the environment and biodiversity
- Farmers' self-sufficiency and satisfaction
- Alternative agricultural solutions

## INFORMATION AND COMMUNICATION

### Informing and raising awareness

We publish our collected information on social networks (Facebook, Twitter, LinkedIn...) and on our website, [www.pollinis.org](http://www.pollinis.org). As a result of our press releases and our network, we regularly inform and update the various media outlets.

To raise public awareness and propose group actions, POLLINIS broadcasts information **to hundreds of thousands of people** through emails and video-petitions. Our three-year campaign for a total ban of neonicotinoid pesticides gathered over 1 million of signatures across Europe.

## LOBBYING

### Bringing citizens' demands to politicians and institutions

Massive public support provides POLLINIS with its legitimacy in the political arena. In order to convey the public's wishes to politicians and institutions and to propose pragmatic reforms, we employ legal experts and lobbyists in both Paris and Brussels. We do our own lobbying and do not cede the political field to agro-chemical and agro-industrial lobbies or to professionals associations.

## PROJECTS

### Supporting, financing and informing about alternative agricultural projects

Because criticizing is not enough, POLLINIS cares about supporting, financing and informing the public, politicians and the industry about alternative agricultural projects involving pollinators and bees.

This approach allows us to:

- Authenticate the effectiveness of agricultural alternatives to the public and decision makers
- Find potentially reproducible models
- Inspire farmers and bee-keepers who wish to adopt agroecology

POLLINIS also supports innovative technical solutions that directly meet bee-keepers' needs, especially in the struggle against the Asian hornet.

FOR FURTHER INFORMATION

[www.pollinis.org](http://www.pollinis.org)



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The POLLINIS team in September 2015 - © P. Besnard

# POLLINIS

A NONPROFIT AND INDEPENDENT ORGANIZATION THAT CAMPAIGNS FOR SUSTAINABLE FARMING IN EUROPE THANKS TO DONATIONS FROM PRIVATE INDIVIDUALS ONLY. WE PROMOTE ALTERNATIVE AGRICULTURAL PRACTICES AND FIGHT AGAINST THE SYSTEMATIC USE OF PESTICIDES AND FOR THE PROTECTION OF POLLINATORS. AVENUE DE FRÉ 139 B.53, 1180 BRUXELLES, BELGIQUE - 143, AVENUE PARMENTIER, 75010 PARIS, FRANCE - [CONTACT@POLLINIS.ORG](mailto:CONTACT@POLLINIS.ORG)